



Gross Heating & Air Conditioning has been serving metro Milwaukee since 1925. According to Alan Ruesch, owner of Gross Heating, the secret to staying in business for 80 years is no secret at all: "Take care of the customer. Be professional. Offer a real value and make sure you satisfy the customer's needs. That's the way we do business."

Alan Ruesch

Here are some of the many indoor air comfort products we offer. Please ask any of our comfort specialists for more information.

Ask Us For Pricing!



DIGITAL THERMOSTATS

Easy to Use and Saves on Energy Costs

Our thermostats have the largest—and brightest—backlit displays in their class. They are not only easy to read, they're easy to use with simple soft key controls and a flip-out battery door for easy replacement. These models also come with a 5-year warranty.

- 7-day programmable touch screen thermostat with maintenance reminders (best)
- 5-1-1 day programmable thermostat with large, clear backlit digital display (better)
- Non-programmable thermostat with large digital display for ease of reading (good)

WHOLE-HOUSE HUMIDIFIERS

Control Your Indoor Air Humidity

The air inside your home can be drier than a desert. Dry indoor air is often the culprit for itchy or cracked skin, eye irritation, dry, stuffy nasal passages and damaged woodwork. It can even increase the possibility of catching or transmitting cold and flu viruses and reduce the efficiency of your heating system. Also there's no need to change the percentage of humidity you want in you home during the wintertime. The new automatic humidifier controls will do all this on their own!



ELECTRONIC AIR CLEANERS OR MEDIA AIR CLEANERS

Stop Recirculating Contaminates Throughout Your Home

Today, most of us spend more than 90% of our time indoors. Dust, dirt, pollen, molds and other contaminates are often recirculated throughout your home. This dirty air can damage your furnishings as well as affect your family's health and comfort. Electronic or high efficiency media air cleaners are an important component of your indoor weather system, removing many of the airborne particles that easily pass through typical furnace filters.



WHOLE-HOUSE DEHUMIDIFIER

Remove Excess Moisture From Your Home

Are you tired of emptying the water pan on your dehumidifier? Is your current unit noisy and seem to run all the time? Our dehumidifier is one of the most energy efficient and quietest units on the market. It is installed permanently in the mechanical area in your basement so there's no need to roll it around every spring and fall. It also has a built-in humidity control so the system can be fine tuned to your liking. Finally, a dehumidifier you can forget about!





CARBON MONOXIDE ALARM

Protect Your Family

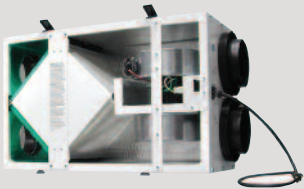
Your family's health and welfare will benefit from the placement of one or more carbon monoxide alarms in your home. Features include a self-test function (red light flashes approximately every 60 seconds to let you know it's working), end of battery life warning, end of detector life warning and five year warranty.



SECOND WIND UV LIGHT SYSTEM

Reduce Bacteria, Microorganisms, Mold & Odors

Ultraviolet air treatment system lights sterilize a high percentage of contaminated air passing through your ductwork system in a process called photocatalytic oxidation. This process is similar to how the sun's ultraviolet rays work. A UV light system combined with a good media air cleaner is a great way to give your family cleaner and healthier indoor air.



ENERGY RECOVERY VENTILATOR

Enjoy Fresh Healthy Air Without Sacrificing Energy Efficiency

Today's airtight homes provide excellent energy efficiency at the expense of air exchange, trapping stale, polluted air inside your home. Without proper ventilation, dust, airborne particles, volatile organic compounds (VOCs), excessive humidity and other pollutants constantly recirculate throughout your home. The Energy Recovery Ventilator recovers heat from indoor air and transfers it to incoming, outdoor air. That means maximum comfort with fresh, clean air and efficient performance from your indoor weather system.

ZONING

You Select the Times and Areas You Want to Heat and Cool

Is the 2nd floor of your home less comfortable than the 1st floor? Would you like to maintain different temperature levels in different areas at the same time? Zoning can do it! A zoning system allows you to have a thermostat in each living area of your home. This enables you to program those areas according to your family's needs. Zoning keeps you more comfortable while helping to reduce your energy bills.

Ask Us For Pricing!



We are also proud to have earned the right to be a Carrier Factory Authorized Dealer. To earn this distinction, we are required to meet rigorous factory standards for technical expertise, customer satisfaction, service, quality and business excellence. Carrier is so confident in our ability to serve you that they back us with a 100% Satisfaction Guarantee. So, for risk-free comfort and satisfaction, make a choice you'll be comfortable with—Gross Heating & Air Conditioning!