

FOR JUST-RIGHT COMFORT



3260 N. 126th Street • Brookfield, WI 53005

SUMMER/FALL 2018



BE FRESH! IMPROVE YOUR AIR WITH A VENTILATOR

Before too long, that familiar chill will be back in the air. You'll close up your windows to stay warm, but you'll also be closing in stale air and some all-too-familiar odors from pets, food, musty areas, and more. Fortunately, there's a simple and affordable way to bring in fresh air without wasting heat or efficiency. Energy recovery ventilation (ERV) transfers the energy already in the old air you want to remove from your home and uses it to warm or cool incoming air as needed. The process also adjusts humidity levels for maximum comfort. The result is a year-round influx of fresh, temperature-controlled air with ideal humidity and no wasted heating or cooling power.

ERVs come in a range of capacities for homes of all sizes, but all models offer these great benefits to homeowners:

- Improved air quality as pollutants are vented outdoors
- Moderated seasonal humidity problems like mugginess in summer and condensation on windows in winter, thanks to the "moisture magnet core"
- Reduced odors, mold, mildew, and more
- Lightened load on heating and cooling units to extend lifespan
- Lower energy costs to help you save money

Ventilators are the most efficient way to freshen the air so you can breathe a little easier at home—and every time you pay your utility bill. Call us for an estimate on installing an ERV or other indoor air quality systems today.

COMMERCIAL SERVICE SPECIALISTS

Gross Heating is best known for our residential work, but we also have a full range of commercial-grade systems and services. Making a work environment as comfortable as possible is a smart business move, so contact us for a free estimate on heating, ventilation, and air conditioning for businesses of all sizes.

TELL US HOW WE'RE DOING!

Part of maintaining our high standard of service is knowing what we're doing well and where we can improve. To make sure we're treating everyone just-right, we welcome constructive criticism, compliments, and everything in between. For a brief survey, go to www.rateourbusiness.com/grossheating. Once completed, you'll automatically receive a coupon for \$10 off your next service call. Thanks for your feedback!

- Alan Ruesch, Owner/President



WHAT'S TRENDING?

BENEFITS OF EARLY FALL FURNACE MAINTENANCE

Like most household tasks, there are benefits to being ahead of the curve. The same is true of furnace maintenance. You may not be ready for summer to end, but you don't want to be caught off guard by a heating system that's not ready when you need it.

Because we never know when the seasons will change, our experts recommend scheduling a furnace Clean & Check in late summer to early fall. If you wait much longer, you could miss these benefits:

- Convenient appointments versus emergency service
- A chance to find and fix problems before you really need heat
- Cleaner air when you replace the old filter
- Higher efficiency from the start of the heating season
- Comfort in knowing the system is working—and venting—properly

Trust the professionals at Gross Heating to make sure you have heat when temperatures begin to drop. Our friendly, certified technicians will thoroughly inspect, clean, adjust, and test your furnace so you can focus on football, the colorful leaves, and all the fun that fall brings.



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262-783-6000

GrossHeating.com

Check out our blog for the latest heating, cooling, and home comfort news and advice. Visit grossheating.com/gross-knows.



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GET MORE PERKS WITH A MAINTENANCE PLAN

There's no denying the advantages of annual furnace service, so never miss another appointment. Gross Heating offers residential maintenance agreements that make it easy to stay on track and save money. We'll provide thorough preventive service for a set price and offer you 15 percent off parts if we find something in need of repair.

Visit our website or call us for information on our maintenance agreements—and remember we're here to help with repairs and replacements, too!

\$100 REFER-A-FRIEND PROGRAM

We love referrals! Recommend Gross Heating to your friends and we'll give you \$100 when they have a new furnace, AC, or boiler installed. For more details, call us at 262-783-6000 or go to grossheating.com to send us their names—that way, we'll know who to thank for the new business!